

Rep Order# 6809497
Ver# 3
Status Revised
Traffic Order# 168411
Printed: 08/30/2012 8:30 AM
1 of 6

EC'd Yes
Last Received: 08/29/2012 9:29 PM
Showing Buylines: All Rep Revised Lines

Station KRQE-TV ALBUQUERQUE, NM.
Advertiser () NRSC
Product NRSC 2012
Estimate#
Buyer NEIL WILLIAMS
Phone#
Fax#

Agency () STRATEGIC MEDIA SVCS
3299 K STREET NW SUITE #200
WASHINGTON, DC 20007
Agency C/P1/P2/E
Flight Dates 10/17/2012 - 10/23/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---												
SC=*												
--- REMARKS ---												
REV TO CXN ORDER												
ATTN ALL LINES												
PLEASE CNF												
THANKS												
Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	Lt
*1		Buyline Comment: NEWS V3 Cancelled	10/17-10/19	\$150.00	:30	0	0	W-F	5A-6A	\$0.00	0	
*2		Buyline Comment: NEWS V3 Cancelled	10/22-10/23	\$150.00	:30	0	0	M-TU	5A-6A	\$0.00	0	
*3		Buyline Comment: NEWS V3 Cancelled	10/22-10/23	\$300.00	:30	0	0	M-TU	6A-7A	\$0.00	0	
*4		Buyline Comment: NEWS V3 Cancelled	10/17-10/19	\$300.00	:30	0	0	W-F	6A-7A	\$0.00	0	
*5		Buyline Comment: EARLY V3 Cancelled	10/17-10/19	\$300.00	:30	0	0	W-F	7A-9A	\$0.00	0	
*6		Buyline Comment: EARLY V3 Cancelled	10/22-10/23	\$300.00	:30	0	0	M-TU	7A-9A	\$0.00	0	

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*7		Buyline Comment: PRICE V3 Cancelled	10/22-10/23	\$600.00	:30	0	0	M-TU	11A-12P	\$0.00	0	
*8		Buyline Comment: PRICE V3 Cancelled	10/17-10/19	\$600.00	:30	0	0	W-F	11A-12P	\$0.00	0	
*9		Buyline Comment: NEWS V3 Cancelled	10/17-10/19	\$275.00	:30	0	0	W-F	12P-1230P	\$0.00	0	
*10		Buyline Comment: NEWS V3 Cancelled	10/22-10/22	\$275.00	:30	0	0	M	12P-1230P	\$0.00	0	
*11		Buyline Comment: PHIL V3 Cancelled	10/22-10/23	\$175.00	:30	0	0	M-TU	3P-4P	\$0.00	0	
*12		Buyline Comment: PHIL V3 Cancelled	10/17-10/19	\$175.00	:30	0	0	W-F	3P-4P	\$0.00	0	
*13		Buyline Comment: NEWS V3 Cancelled	10/17-10/19	\$425.00	:30	0	0	W-F	4P-430P	\$0.00	0	
*14		Buyline Comment: NEWS V3 Cancelled	10/22-10/23	\$425.00	:30	0	0	M-TU	4P-430P	\$0.00	0	

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Hiatus Weeks

Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*15		Buyline Comment: NEWS V3 Cancelled	10/22-10/23	\$425.00	:30	0	0	M-TU	430P-5P	\$0.00	0	
*16		Buyline Comment: NEWS V3 Cancelled	10/17-10/19	\$425.00	:30	0	0	W-F	430P-5P	\$0.00	0	
*17		Buyline Comment: CBS NEWS V3 Cancelled	10/17-10/19	\$1,000.00	:30	0	0	W-F	5P-530P	\$0.00	0	
*18		Buyline Comment: CBS NEWS V3 Cancelled	10/22-10/23	\$1,000.00	:30	0	0	M-TU	5P-530P	\$0.00	0	
*19		Buyline Comment: NEWS V3 Cancelled	10/22-10/23	\$900.00	:30	0	0	M-TU	530P-6P	\$0.00	0	
*20		Buyline Comment: NEWS V3 Cancelled	10/17-10/19	\$900.00	:30	0	0	W-F	530P-6P	\$0.00	0	
*21		Buyline Comment: JEP V3 Cancelled	10/17-10/19	\$1,200.00	:30	0	0	W-F	6P-630P	\$0.00	0	
*22		Buyline Comment: JEP V3 Cancelled	10/22-10/23	\$1,200.00	:30	0	0	M-TU	6P-630P	\$0.00	0	
*23		Buyline Comment: WHEEL V3 Cancelled	10/22-10/23	\$1,200.00	:30	0	0	M-TU	630P-7P	\$0.00	0	

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Estimate#	Agency C/P1/P2/E	
Buyer NEIL WILLIAMS	Flight Dates 10/17/2012 - 10/23/2012	Salesperson Phone# 215-568-6540
Phone#	Hiatus Weeks	Salesperson FAX# 215-568-1845
Fax#		

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*24		Buyline Comment: WHEEL V3 Cancelled	10/17-10/19	\$1,200.00	:30	0	0	W-F	630P-7P	\$0.00	0	
*25		Buyline Comment: NEWS V3 Cancelled	10/17-10/18	\$1,500.00	:30	0	0	W-TH	10P-1037P	\$0.00	0	
*26		Buyline Comment: NEWS V3 Cancelled	10/22-10/23	\$1,500.00	:30	0	0	M-TU	10P-1037P	\$0.00	0	
*27		Buyline Comment: CSI V3 Cancelled	10/17-10/17	\$3,600.00	:30	0	0	W	9P-10P	\$0.00	0	
*28		Buyline Comment: MENTALIST V3 Cancelled	10/18-10/18	\$4,200.00	:30	0	0	TH	9P-10P	\$0.00	0	
*29		Buyline Comment: SAT EARLY V3 Cancelled	10/20-10/20	\$50.00	:30	0	0	SA	5A-7A	\$0.00	0	
*30		Buyline Comment: NEWS V3 Cancelled	10/20-10/20	\$75.00	:30	0	0	SA	7A-8A	\$0.00	0	
*31		Buyline Comment: SEC FBLA V3 Cancelled	10/20-10/20	\$300.00	:30	0	0	SA	130P-5P	\$0.00	0	

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*32		Buyline Comment: NEWS V3 Cancelled	10/21-10/21	\$200.00	:30	0	0	SU	7A-8A	\$0.00	0	
*33		Buyline Comment: CBS SUNMORN V3 Cancelled	10/21-10/21	\$600.00	:30	0	0	SU	8A-930A	\$0.00	0	
*34		Buyline Comment: NFL GAME 1 V3 Cancelled	10/21-10/21	\$1,650.00	:30	0	0	SU	11A-2P	\$0.00	0	
*35		Buyline Comment: NFL GAME 2 V3 Cancelled	10/21-10/21	\$2,400.00	:30	0	0	SU	2P-5P	\$0.00	0	
*36		Buyline Comment: 60 MIN V3 Cancelled	10/21-10/21	\$6,000.00	:30	0	0	SU	6P-7P	\$0.00	0	

---REPORT TOTALS---

Report Totals: 0 / \$0.00

---SALES MONTHLY TOTALS---

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Oct 12:      0 / $0.00
Sales Totals: 0 / $0.00
Station Totals: 0 / $0.00
Lines not sent/rcld/rtn: 0 / $0.00

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---COMPETITIVE---

KASA	7%	KASY	0%	KBIM	0%	KOAT	35%	KOB	26%
KRQE	32%	KWBQ	0%						

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---COMPETITIVE COMMENTS---

NEW RODER
EST SHARES BASED ON 8 WEEKS

Books NOV12
Demos RA35+

--- CREDIT RISK ---
CASH IN ADVANCE